



Travis Wade Consulting
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WordPress Design

The user experience is super important, couple that with the reflection of your brand and personality and you've got a great foundation for creating wonderful first impressions. You and I work closely and frequently on this part, so we get it just right.



Hosting Services

Every website under my hosting gets the best treatment. Dedicated virtual servers, optimized for speed, daily backups, SSL encryption by default, the latest hardware and more. I monitor everything for you and proactively resolve issues if they arise. I'll even help migrate your site if you'd like.



Search Engine Optimization

You need to be competitive, and Google needs to understand what your content is about, and how to present it. Every site is optimized for onpage SEO by default. Off-page SEO (backlinks, mentions, directory services, blogging and more) are also services included.



Your own dashboard

Have access to your own online presence dashboard. This has things like your Google Analytics, directory services reviews, brand reputation mentions, social account status and more. Reply to and monitor your reviews in one dashboard without having to ever leave or visit another website.



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The main story behind Travis

The entire reason I do this, is not solely because I love technology and seeing what can be created. The actual most important reason I love doing this is the relationships that get created when I get to build something amazing with another business or entrepreneur.

Working deeply with another person to create this online presence that reflects their personality, brand and culture is just incredible. Couple this with actual results and the metrics to back that up is even more rewarding.

Through each engagement, I get a chance to learn about someone else and their journey. What they've been through and how they got to where they are today. In this process, I learn a great deal about myself. This is an industry that's never changing, and it's just one more reason why I'm here doing what I do today.

I'm in this for the long haul. I don't just want to build you a website and let you be on your way. Websites and the technology that serves our business behind those websites need constant care and updates. Our industry changes, our customers change, our business changes. With each of these changes, our website and toolsets we use need to adjust and adapt.

I like to create long lasting, meaningful relationships with each and every person I interact with. I'm not just someone you hire to build a website and you're all done. If that's what you're looking for, I'm not that person. If you're looking for someone to travel this journey with you and help your business grow, then I'm that person. Results aren't immediate, often times there's testing that needs to be done to push the right campaign. But know that this is what my job is. To create you a beautiful website, have it perform well, and integrate the tools that help you grow.

Very Respectfully,

Travis Wade - *Chief Troublemaker*
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